ORGANISED BY

SJMA SURAT JEWELLERY MANUFACTURERS' ASSOCIATION

SJTF SURAT JEWELTECH FOUNDATION

ROOTZ

06TH EDITION

Gems & Jewellery Manufacturers' Show

4 • 5 • 6 • DECEMBER • 2026

Sourcing Jewellery at Its Roots

Connecting Makers to the Market.

The 6th edition of "ROOTZ – Gems & Jewellery Manufacturers' Show" organized by the Surat Jewellery Manufacturers' Association is a premier B2B exhibition in Surat. It connects manufacturers with wholesalers, suppliers, retailers, traders and buyers from across the world. ROOTZ offers a unique platform for networking, discovering new trends and exploring the latest technology and machinery, attracting trade buyers who appreciate exquisite gems and designer jewellery

Exhibitor's Profile

Jewellery Manufacturers'

- Studded Jewellery
- Gold Jewellery
- Silver Jewellery
- Diamond & Gemstone
- Labs
- Allied Services
- Education Institutes
- Machinery & Equipments

200+
Actual Manufacturers' Exhibitors

10,000+
B2B Visitors All Around The World

1,20,000+ sq. ft.
Wide Exclusive Exhibition Center

1,00,000+
Trendsetting Jewellery Designs

Glimpse of Past Rootz

SJMA | Surat Jewellery Manufacturers' Association

The Surat Jewellery Manufacturers' Association (SJMA) was established in Surat in 2016. It is a non-profit organization registered under the Trust Act (Mumbai) 1950, Section 29, and the Society Registration Act 1860, Section 21. With over 150 member companies, SJMA actively promotes, supports, and develops the city's jewellery manufacturing industry. Through initiatives like "Make in Surat," we aim to transform Surat into a global design and manufacturing hub.

Our Vision

To shape Surat into the world's beacon of jewellery innovation – where timeless artistry, responsible manufacturing, and global brands are born, inspiring trust and aspiration for generations.

Our Mission

Set New Standards of Excellence:
Champion the SJMA Quality Mark as a global benchmark for trust, craftsmanship, and innovation.

Empower People & Purpose:
Cultivate a skilled, respected, and future-ready workforce driving sustainable prosperity.

Ignite Global Aspirations:
Transform Surat's manufacturers into iconic brands, creating global market access and industry leadership.

Lead with Responsibility:
Build a future of ethical, transparent, and sustainable manufacturing.

Unite Visionaries:
Foster collaboration, knowledge, and innovation across the ecosystem to drive collective progress.

ROOTZ - 2026

	• Visitor's registration charges		
PHASE - 1	• Till 31st October 2026	500	+Applicable GST
PHASE - 2	• 1st November – 6th December 2026	1000	+Applicable GST

Why Surat?

The City Behind Millions of Stories

Behind every remarkable jewel is a journey of skill, patience, and passion. Surat has quietly become the place where these journeys begin, bringing together creators, entrepreneurs, and visionaries who shape the future of the industry every single day.

More Than a Host City

Surat is the pulse of an industry in motion – a place where ideas find momentum, businesses find direction, and every connection has the potential to become something extraordinary.

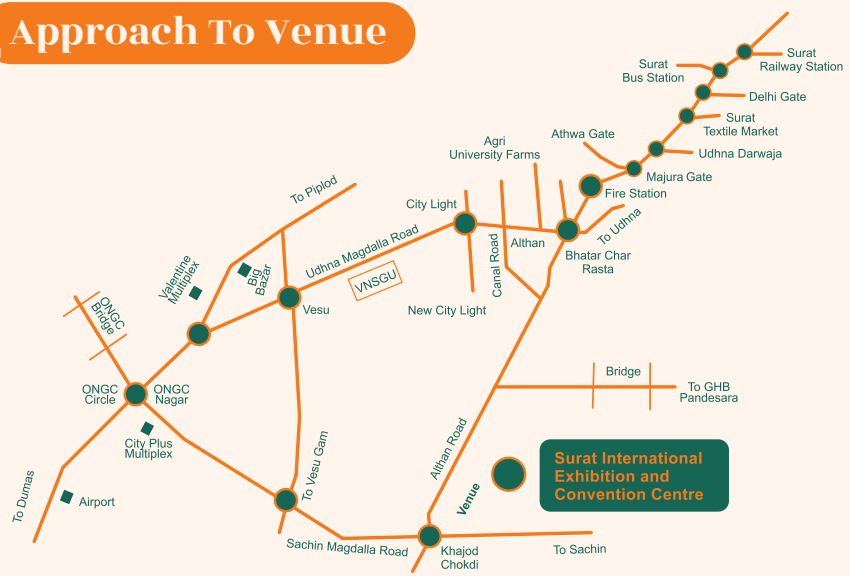
Newly Developed
Dumas Sea Face

Trade Friendly Infrastructure Like
Surat Diamond Bourse
International Airport

SJMA:
A Well Organized Manufacturers' Association
For Easy, Safe & Hassle Free Business.

450+
Jewellery Manufacturers'

Approach To Venue



- 12 KMs from Surat Railway Station
- 8 KMs from Surat Airport
- 20 KMs from N.H. 8
- (By Pass Palsana-Sachin GIDC)

Air Connectivity

Delhi | Mumbai | Kolkata | Bengaluru | Goa | Jaipur | Indore | Hyderabad | Chennai | Dubai

Hotels From Exhibition Center

- Hilton Garden Inn - 13.5 kms
- Marriott Hotel - 12.1 Kms
- G Nine - 4.5 Kms
- Le Meridian - 5.9 Kms
- Rajhans Belliza (Service Apt)- 9.4 Kms
- The Weekend Address - 9.4 Kms
- Courtyard by Marriott - 10.2 Kms
- Park Inn by Radisson - 9 Kms
- Lords Plaza - 13.6 Kms
- Ginger - City Center - 11.5 Kms
- Ginger - Railway Station - 13.4 Kms

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Visitor Registration

Online registration : www.rootzexpo.com

Plot no. 12/14, 1st Floor, Surat Diamond Association Building, Meera Nagar, Mangadh Chowk, Mini Bazar, Varachha, Surat-395006

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