

06TH

EDITION

ORGANISED BY



SURAT JEWELLERY
MANUFACTURERS'
ASSOCIATION



SJTF
SURAT JEWELTECH
FOUNDATION

ROOTZ

Gems & Jewellery Manufacturers' Show

4 • 5 • 6 • DECEMBER • 2026

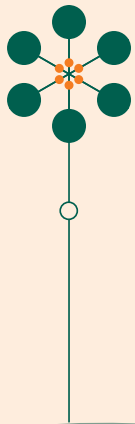
Sourcing Jewellery at Its Roots

📍 SIECC, Surat.

SPONSORSHIP MATRIX

About ROOTZ

- ◆ ROOTZ is India's premier business ecosystem for the gems and jewellery manufacturing industry, organized by the Surat Jewellery Manufacturers' Association (SJMA).
- ◆ More than a trade show, ROOTZ brings together manufacturers, retailers, buyers, technology innovators, laboratories, machinery and allied companies, financial institutions, solution providers and industry leaders on one focused business platform.
- ◆ For sponsors, ROOTZ gives you a direct way to connect with business owners and decision-makers, strengthen your brand, build strategic partnerships, and unlock meaningful business opportunities in one of India's most dynamic jewellery manufacturing hubs.
- ◆ Partner with an ecosystem that drives innovation, collaboration, and long-term industry growth. **ROOTZ – The Business Ecosystem Behind Jewellery Manufacturing.**

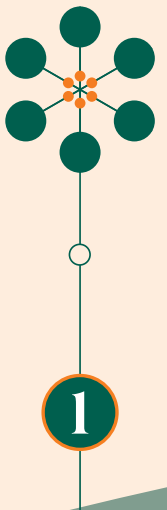
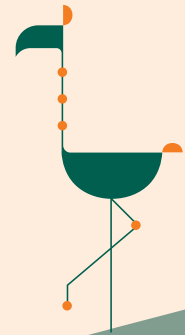


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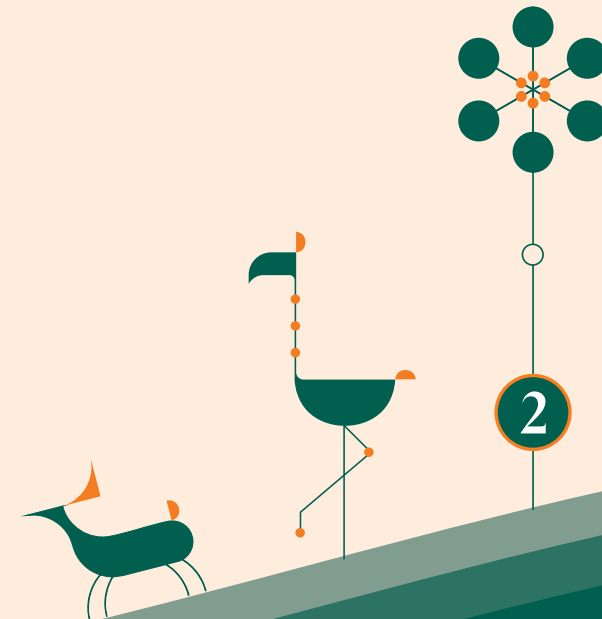
Powered By

Availability-1 | RS. 20,00,000/- + Applicable GST



Deliverables :

- ✦ Exclusive Title of **"Powered By "**
- ✦ Premium stall location, Stall Size **6 x 6 = 36 sq. mtrs.**
- ✦ Logo placement on Welcome Board, Thank You Board
- ✦ Logo placement on invitation cards, both virtual and physical
- ✦ Logo placement on all promotional and printing materials of ROOTZ
- ✦ On-site announcements during the exhibition
- ✦ Dedicated e-mail promotion to the exhibition database
- ✦ Exclusive 1-Hour Seminar Slot at **"ROOTZ LAND"** (5th December 2026)
- ✦ On-site Branding :
 - 15 Electricity Poles **(2.5 X 3.5 Feet Each)**
 - 2 Standee At Food Court **(3 X 6 Feet Each)**
 - 2 Standee At Registration Area **(3 X 6 Feet Each)**
 - 2 Standee At In Side Vanue **(3 X 6 Feet Each)**
 - Branding and promotion on LED screen **(10x10 Feet)**



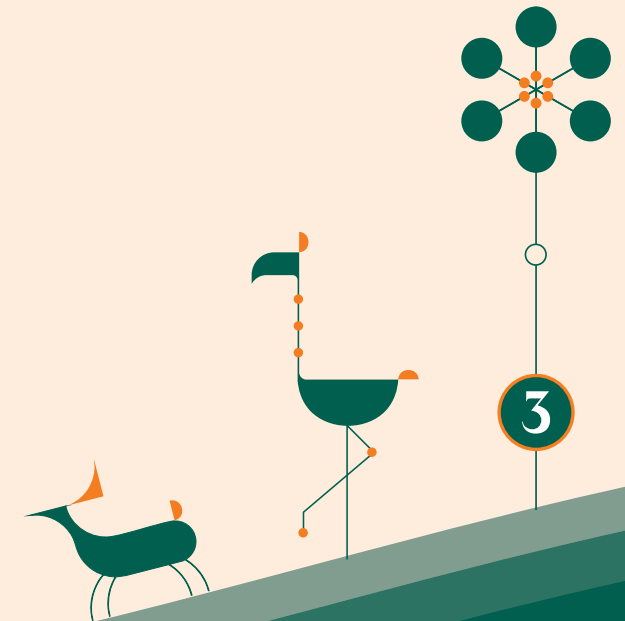
CCTV & Surveillance Partner

Availability-1 | RS. 10,00,000/- + Applicable GST



Deliverables :

- ◆ Exclusive Title of **"CCTV & Surveillance Partner"**
- ◆ premium stall location, Stall Size **6 x 6 = 36 sq. mtrs.**
- ◆ Logo placement on the home page of the ROOTZ website.
- ◆ Logo placement on all promotional and printing materials of ROOTZ
- ◆ Logo placement in ROOTZ digital promotions, including social media posts, official e-mailers and online promotional creatives.
- ◆ Exclusive logo visibility on the Welcome Board at the exhibition venue.
- ◆ Brand mention through on-site announcements during the exhibition.
- ◆ On-site Branding :
 - 10 Electricity Poles **(2.5 X 3.5 Feet Each)**
 - 4 Standee At Vanue **(3 X 6 Feet Each)**





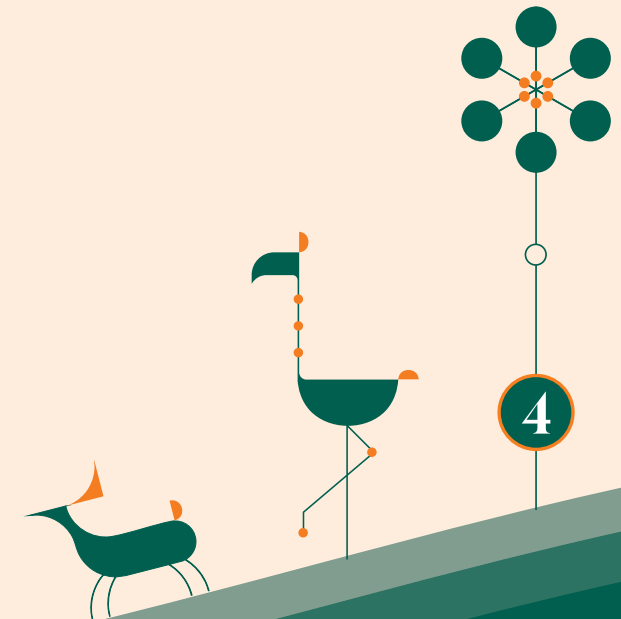
Logistics & Vaulting Partner

Availability-1 | RS. 7,00,000/- + Applicable GST



Deliverables :

- ✦ Exclusive Title of **“Logistics & Vaulting Partner”**
- ✦ 18 Sq. Mtr. Exhibition Stall (6m X 3m)
- ✦ Logo Placement On The Home Page Of The ROOTZ Website
- ✦ Logo Presence On All Promotional And Printed Materials
- ✦ Logo Inclusion In All Social Media Posts And E-Mail Campaigns
- ✦ On-site Branding :
 - 10 Electricity Poles **(2.5 X 3.5 Feet Each)**
 - 2 Standee At Registration Area **(3 X 6 Feet Each)**
 - 1 Thank you Board at Exit Point



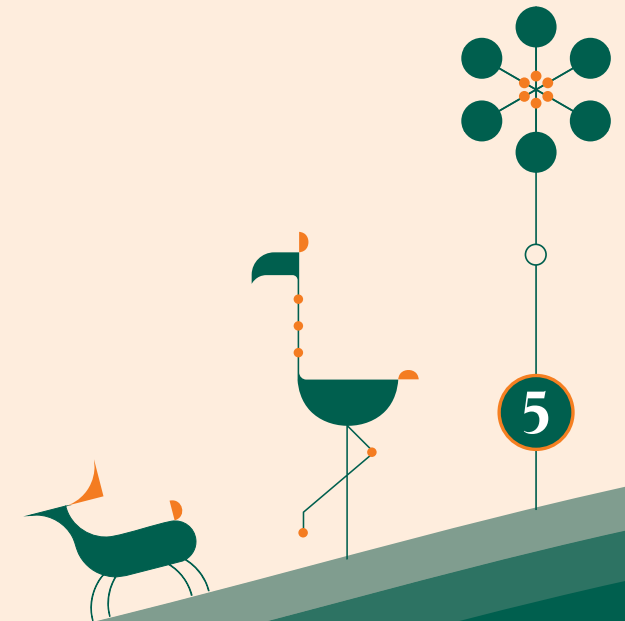
Laboratory Partner

Availability-1 | RS. 5,00,000/- + Applicable GST



Deliverables :

- ✦ Exclusive Title of **"Laboratory Partner"**
- ✦ 18 Sq. Mtr. Exhibition Stall (6m X 3m)
- ✦ Logo Placement On The Home Page Of The ROOTZ Website
- ✦ Logo placement on all promotional and printing materials of ROOTZ
- ✦ Logo Inclusion In All Social Media Posts And E-Mail Campaigns
- ✦ On-site Branding :
 - 5 Electricity Poles **(2.5 X 3.5 Feet Each)**
 - 2 Standee At Food Court **(3 X 6 Feet Each)**



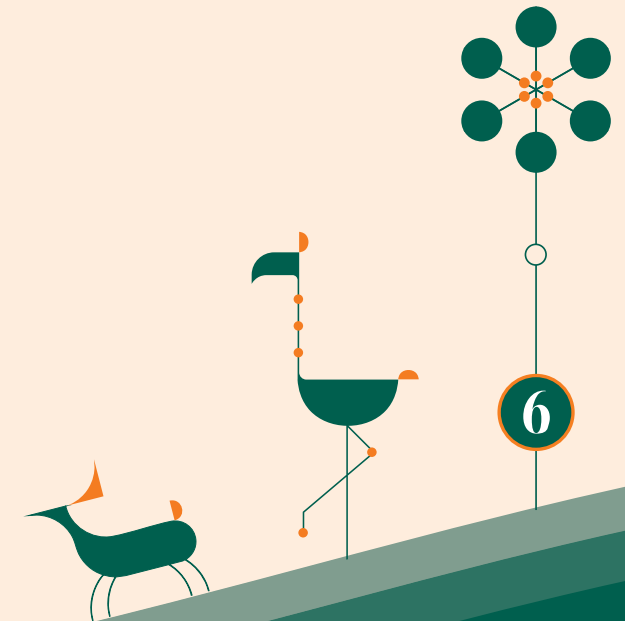
Media Partner

Availability-1 | RS. 3,00,000/- + Applicable GST



Deliverables :

- ✦ Exclusive Title of **"Media Partner"**
- ✦ 18 Sq. Mtr. Exhibition Stall (6m X 3m)
- ✦ Logo Placement On The Home Page Of The ROOTZ Website
- ✦ Logo Presence On All Promotional And Printed Materials
- ✦ Logo Inclusion In All Social Media Posts And E-Mail Campaigns
- ✦ On-site Branding :
 - 3 Electricity Poles **(2.5 X 3.5 Feet Each)**



Badge Sponsor

Availability-1 | RS. 3,00,000/- + Applicable GST

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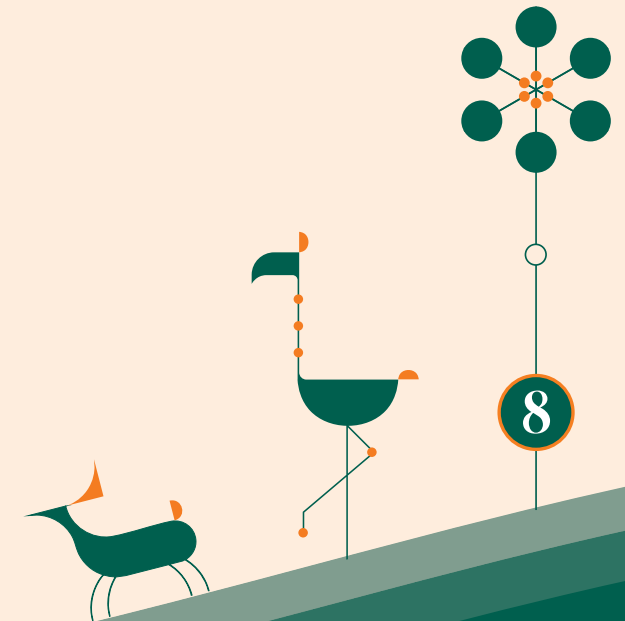
Deliverables :

- ✦ Exclusive Branding in all category badges such as Exhibitor, Visitor, Organiser, VVIP, Guest, Delegation



Exclusive Benefit for 36 sq mtrs exhibitors (Jewellery Segment)

- ✦ Members booking 36 Sq. Mtr. stalls in the Jewellery Segment will be eligible for exclusive on-site sponsorship opportunities. **(Banner on foyer)**



Parking Pole

(Maximum 10 pole)

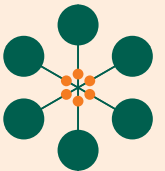


✦ **Size - (2.5 ft * 3.5 ft)**

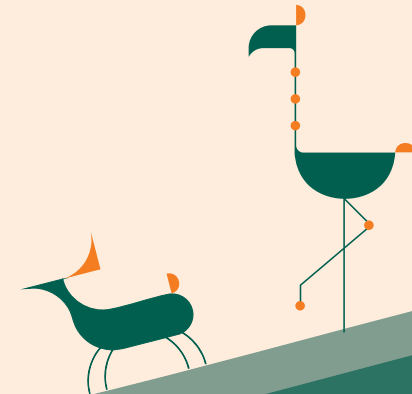
Total - 40 Poles

1 Pole = ₹5,000 + Applicable GST

10 Poles = ₹40,000 + Applicable GST



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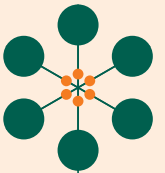
Standee at Food Court Area



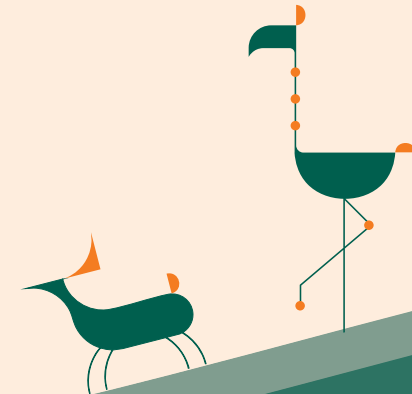
✦ **Size - (3 ft x 6 ft)**

Total - 4 Standees

1 Standee = ₹25,000 + Applicable GST



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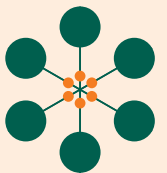
Standee at Registration Desk



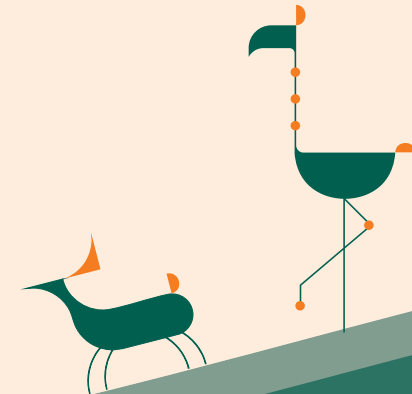
✦ **Size - (3 ft x 6 ft)**

Total - 4 Standees

1 Standee = ₹20,000 + Applicable GST



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Lounge Sponsor

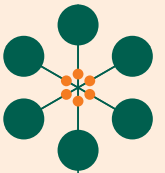
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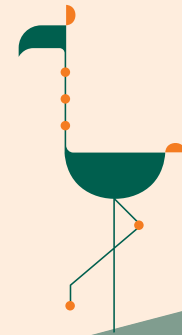
◆ **VIP Lounge**

Total – 1 Lounge

₹5,00,000 + Applicable GST



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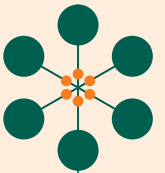
LED Branding at Food Court



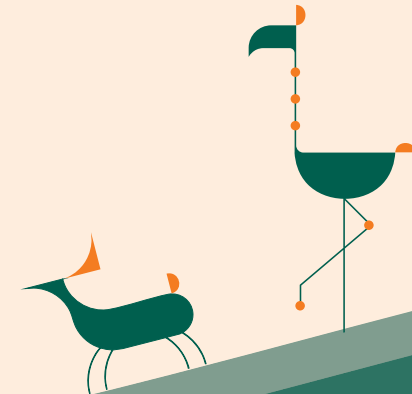
✦ LED Branding (10 x 10 ft.)

Total – 1

Individual – ₹1,00,000 + Applicable GST



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THANK YOU

For more details

+91 63553 95589

